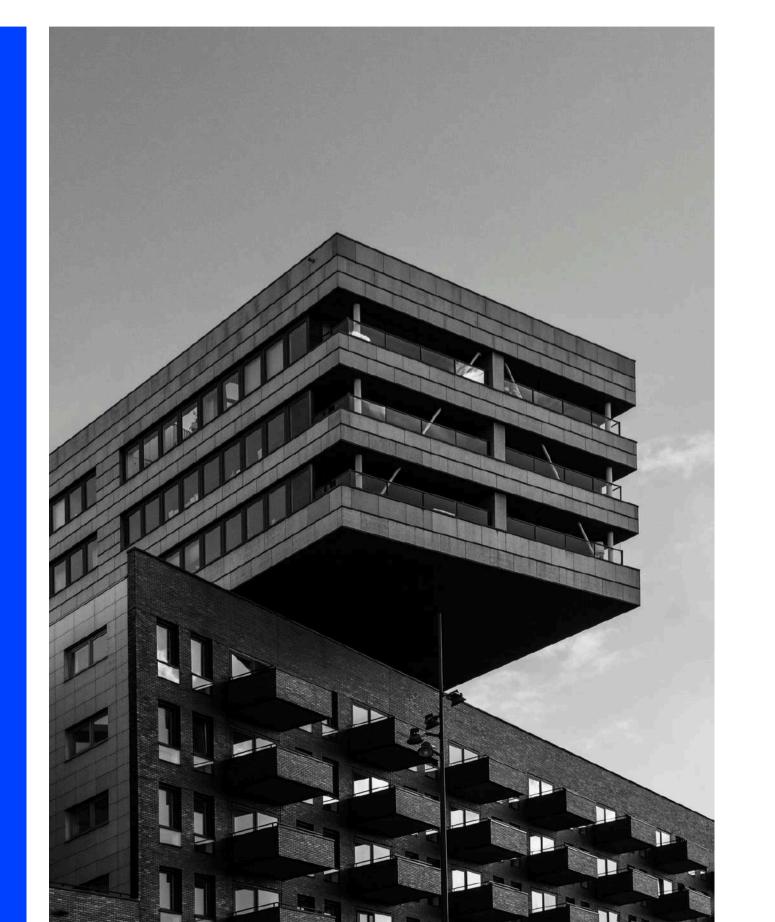


# CAREER OPPORTUNITIES AT WEBSOFT CREATION



# Join Our Team!

WebsoftCreation, a growing digital solutions company, is hiring talented professionals for multiple positions. If you have the passion and skills to work in the dynamic digital marketing and tech industry, we want you on our team!

# 1. Marketing Executive

Location: Kota or All Rajasthan

## **Responsibilities:**

- Develop and implement marketing strategies to promote digital services.
- Generate leads and identify new business opportunities.
- Collaborate with the sales team to meet business goals.
- Conduct market research and competitor analysis.
- Engage with potential clients through digital platforms and in-person meetings.

- Bachelor's degree in Marketing, Business, or related field.
- Proven experience in marketing or sales roles.
- Strong communication and presentation skills.
- Ability to work under pressure and meet deadlines.



# 2. SEO Manager

**Location:** Kota or All Rajasthan (Remote work available) **Responsibilities:** 

- Plan and execute SEO strategies to improve website rankings.
- Conduct keyword research, on-page/off-page optimization, and link building.
- Monitor performance using Google Analytics and other tools.
- Stay updated with the latest SEO trends and algorithm changes.

- Bachelor's degree in IT, Marketing, or related field.
- At least 2 years of experience in SEO and digital marketing.
- Familiarity with SEO tools such as Ahrefs, SEMrush, and Moz.
- Knowledge of HTML, CSS, and WordPress is a plus.







# 3. Web Developer

**Location:** Kota or All Rajasthan (Remote work available) **Responsibilities:** 

- Design, develop, and maintain websites for clients.
- Optimize websites for speed, performance, and SEO.
- Write clean, efficient, and scalable code.

Home

Troubleshoot and resolve website issues and bugs.

- Bachelor's degree in Computer Science or related field.
- Proficiency in HTML, CSS, JavaScript, and PHP.
- Experience with WordPress, WooCommerce, or other CMS platforms.
- Familiarity with responsive design and cross-browser compatibility.

# 4. WordPress Developer

**Location:** Kota or All Rajasthan (Remote work available) **Responsibilities:** 

- Develop custom WordPress themes and plugins.
- Optimize WordPress websites for performance, security, and scalability.
- Collaborate with the design team to implement custom solutions.
- Troubleshoot and resolve issues related to WordPress sites.

### **Qualifications:**

- Bachelor's degree in IT, Computer Science, or related field.
- Proficiency in WordPress development, including theme and plugin customization.
- Strong knowledge of PHP, HTML, CSS, and JavaScript.
- Experience with WooCommerce, Elementor, or similar page builders.



Home

# 5. Sales Manager

Location: Kota or All Rajasthan

Responsibilities:

- Lead and manage the sales team to meet revenue targets.
- Build and maintain strong relationships with key clients.
- Develop and implement sales strategies for digital services.
- Track sales performance and provide detailed reports.
- Collaborate with marketing and SEO teams to align sales efforts.

- Bachelor's degree in Business, Marketing, or related field.
- Strong leadership and team management skills.
- Proven ability to meet sales targets and drive business growth.
- Excellent communication, negotiation, and presentation skills.

- Competitive salaries and performance-based incentives.
- Opportunity to work with a diverse and creative team.
- Flexible work environment, including remote work options.
- Access to the latest tools and technologies.
- Continuous learning and professional development opportunities.



# **Our Contact**

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<a href="https://www.facebook.com/websoftcreation/">https://www.facebook.com/websoftcreation/</a>

# **Thank You**

Websoftcreation extends heartfelt gratitude to all our valued clients, partners, and team members for trusting us.

### Thank you for:

- Believing in our vision
- Supporting our mission
- Entrusting us with your digital presence

We pledge to continue providing innovative solutions, exceeding expectations, and fostering long-term relationships.

Together, let's achieve digital excellence!

Best regards,
Websoftcreation Team



